

# Occupational Certificate: Design Thinking Lead

SAQA: 118788 | NQF Level: 4 | Total Credits: 160 | Duration: 1.5 Year (3 Semesters)

Accreditation Authority: Quality Council for Trades and Occupations

Step into the transformative leadership role with the Design Thinking Innovation Lead. This qualification prepares you to guide teams through design thinking process, creating human-centred solutions to complex problems. Learn to drive innovation, foster creativity and implement impactful strategies in a variety of industries.

## Admission Requirements

To register for this qualification, candidates must meet one of the following criteria:

- ❖ National Certificate at NQF Level 3 or equivalent
- ❖ Recognition of Prior Learning (RPL) is available.

## Qualification Structure

The qualification consists of Knowledge, Practical Skills, and Work Experience Modules, and work experience modules are divided over one year, providing a comprehensive understanding of Design Thinking Innovation Lead. Qualification structured as follows:

Module	Description	NQF Level	Credits
<b>SEMESTER 1</b>			
<b>Knowledge Modules</b>			
KM-01	Human Centred Innovation	4	4
KM-02	Design Thinking Fundamentals	4	4
KM-03	Collaboration	4	4
KM-04	Fundamentals of Positive Psychology for Design Thinking	4	4
KM-05	Research to inform Design Thinking Processes	4	4
<b>Practical Modules</b>			
PM-01	Conduct Applied Ethnographic Research	4	8
PM-03	Apply Design Thinking for Innovation Principles and Methodologies	4	24
<b>Work Modules</b>			
WM-01	Applied Ethnographic Research	4	4
<b>SEMESTER 2</b>			
<b>Knowledge Modules</b>			
KM-06	Benefits of Design Thinking	4	2
KM-07	Innovation Leadership of Design Thinking	4	4
KM-08	Coaching Workshops for Design Thinking	4	8
<b>Practical Modules</b>			
PM-02	Lead Group Interaction for Innovative Solutions	4	24
<b>Work Modules</b>			
WM-02	Design Thinking Innovation Coaching	4	24
<b>SEMESTER 3</b>			
<b>Knowledge Modules</b>			
KM-09	Introduction to Project Management for Design Thinking	5	4
KM-10	Introduction to Design Thinking Governance, Legislation and Ethics	4	2
KM-11	Introduction to 4IR and Future Skills	4	4
KM-12	Beginner, Intermediate and Advanced Computer Technology and Utilisation	3	2

Practical Modules			
PM-04	Beginner ,Intermediate and Advanced Computer Technology and Utilisation	3	2
PM-05	Apply Ethics and Effectiveness in the Workplace	4	4
Work Modules			
WM-03	Creative Innovation Solution Design	4	24

### Career Opportunities

Students for this qualification are equipped with the essential skills needed to excel in all industries. Upon completing this qualification, Students can pursue various career opportunities, including:

- ❖ Innovation Consultant
- ❖ Design Strategist
- ❖ Production Innovation Lead
- ❖ UX Lead
- ❖ Business Transformation Leader

### Articulation Options

- ❖ Horizontal: Community Development Worker (NQF Level 4),Graphic Web Design and Multimedia (NQF Level 4)
- ❖ Vertical: Higher Certificate in Mobile Application and Web Development (NQF Level 5)
- ❖ Diagonal: Higher Certificate in Business Administration (NQF Level 5)